Website

If you don't yet have a website here's what you need to do: *(note: these are just the basic steps to get you up and running.)*

- **Purchase your chosen domain name.** I cover this in the naming section. You can purchase your domain name through the same company that will hosting your website. It is very easy to do. *(See next point below)*

- **Purchase a hosting account**. This is where your new website and email will be kept. There are many to choose from such as **godaddy**.com or **bluehost**.com I use **tsohost.com** (all are easy to setup and usually a support staff member will you do it all for you over the phone).

- **Install WordPress onto your new hosting account.** You hosting company support staff will do this for you it only takes a few minutes. Just ask them its part of the service. There are many other options for building your website but I find Wordpress is the easiest and most flexible.

- **Purchase a design theme for your new WordPress website**. Once your new WordPress website is setup you need a design for it. Wordpress does come with a few free themes but for a really professional design there are lots of inexpensive themes you can buy. I purchase my themes from **Themeforest**. You purchase them as a 'plugin' which you can then easily upload to your website *(ask me if you have any problems).*

- **Setup your new domain name email**. Once again you can do this inside of your new hosting account admin area. Your hosting company support team will usually do it for you if you ask them.

- **Setup up some pages on your new website.** To start add the following.

  o Homepage

  o About me

  o Contact details

  o Blog (if you want one)

  o Product page (if have products ready to sell)

  o Start writing some content for your new website

  o Upload some high quality images to support your text content. I have listed lots in my resource library (you will find a link in your course dashboard.

- **Upload your logo** to your website make sure it is on every page.

- **Setup a mailing list account**. There are many to choose from but I would recommend 'MailChimp' it's easy and it's free. Go to: mailchimp.com

- **Add a "subscribe now' button**. Add this button to your homepage so visitors can then subscribe to your new mailing list.

- **Add a link to your subscribe button on your social media pages**. This will make it easy for visitors to your Facebook ,Twitter, Instagram etc pages to sign up to your new mailing list.